



“बेटी बचाओ, बेटी पढ़ाओ”

## JAYOTI VIDYAPEETH WOMEN'S UNIVERSITY, JAIPUR

### Faculty of Education and Methodology

<b>Faculty Name-</b>	JV'n Dr. Suman Devi
<b>Teaching-</b>	<b>Methodology and Education</b>
<b>Program-</b>	<b>B.A. English 1<sup>st</sup> sem</b>
<b>Course-</b>	Applied Language
<b>Session-</b>	Journal Writing

#### Academic Day starts with –

- Greeting with saying ‘Namaste’ by joining Hands together following by 2-3 Minutes Happy session, Celebrating birthday of any student of respective class and National Anthem

#### Lecture Starts with-

- **Review of previous Session-**. Now tell me the basic components of it?

**Topic to be discussed today-** Today I will discuss about the difference between Unit Plan and Lesson Plan

- **Lesson deliverance (ICT, Diagrams & Live Example)-**

Introduction:- This topic is focuses on Journal Writing and its purposes.

## Journalistic writing

The standard writing style employed by journalists is known as journalistic writing. As a result, it refers to the general writing style that news organizations employ when compiling reports.

Every news organization has a "house" style that generally adheres to the rules. It explains the rules of language, style, and terminology to be followed in that article or website. Nonetheless, journalistic writing shares a few traits and elements in common.

This subject will discuss the five categories of journalistic writing. To aid with the development of your journalistic writing abilities, it also offers some writing advice.

### The Purpose of Journalist Writing

Writing for a website, broadcaster, or print medium is the explicit goal of journalistic writing. These types of works enable their proprietors to profit, mainly through the sale of advertising space.

Newspapers have historically not derived the majority of their revenue from newspaper sales. Rather, advertising was actually their primary source of income. For example, if you look at an early 1900s edition of the London Times, the whole front page was made up of advertisements rather than news. ic Writing

As a result, journalists aim to draw in and hold on to readers with their stories.

As a result, they excel at both spotting quality tales and presenting them in a way that captures and holds readers' attention.

### Types of Journalistic Writing

Five primary categories of journalistic writing exist:

Investigative journalism seeks to ascertain the truth of a subject, individual, organization, or occurrence.

The demand may be quite specific and in-depth, and it would be investigated through research, analysis, and interviews. Investigative journalism seeks to provide answers to the questions.

- News reporting presents facts as they become available. It seeks to give consumers unbiased, understandable information about current affairs.

- Feature writing offers a fresh viewpoint and a closer examination of subjects, characters, or events. Similar to investigative journalism, it aims to unearth fresh data, but its primary focus is on supplying additional information rather than responding to inquiries.

- The writer's personal opinions are expressed in the columns. In addition to entertaining and persuading readers, they occasionally aim to stir up controversy and spark debate.

\*Reviews give an objective description of a topic before offering the author's personal viewpoint. When they are printed in news outlets, they frequently discuss novels or television shows.